



SAVE THE DATE!

August 2-3, 2009

The Grove Park Inn Resort, Asheville, NC

2009 Joint Summer Meeting “New Strategies for a World in Change”

(Tentative Schedule)

Sunday, August 2

12 noon

Optional Activities:

Golf Tournament; Tennis Tournament; Waterfall Hike

6:30 p.m.

Welcome Reception

7:30 p.m.

Awards Banquet

Entertainment by 82nd Airborne Division “All American Chorus” (tentative)

Monday, August 3

7:30 a.m. – 8:00 a.m.

Continental Breakfast

8:00 a.m. – 12:00 p.m.

Panel Sessions

8 a.m. “Everything You Need to Know About IPTV”

Exactly what is IPTV, where is the technology for it, how does it fit in our industry’s current road map, is there a market for it, and how will the cable industry challenge it?

9 a.m. “Tough Times, Great Opportunities”

CTAM Carolinas explores how to market in an economic downturn and still make money. Top executives discussing the challenges of cord cutters, new technologies and new products; they answer the questions that everyone wants to know, “how do we remain profitable?”

10 a.m. “Leveling the Playing Field”

Find out what changes are in the future of the cable industry, if the changes are regulated, who will regulate a “level playing field” for cable and telcos and DBS, who will provide video, high speed data, wireless, and more.

11 a.m. “Legal and Regulatory Update”

Will state and federal changes create an uphill climb for our industry this year? Learn what’s happening with current legislative trends, and what changes cable operators should expect to see in these ever-changing times.

12:30 p.m.

Luncheon with Keynote Speaker

2:00 p.m.

State Business Meetings (Optional)

***** Invitation To Follow *****